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## Heartland Food Products Group Expands Again

### New spray dry plant will add 20 new jobs in Indianapolis

INDIANAPOLIS, October 30<sup>th</sup>, 2012 – Heartland Food Products Group, headquartered in Carmel, Indiana and with manufacturing operations in Indianapolis, announced today it will officially open its new spray dry facility November 16<sup>th</sup> 2012. The new facility, which is part of the second phase of Heartland’s multi-million dollar expansion plan, will add up to 20 new jobs.

With the addition of spray dry capability, Heartland, a leading manufacturer of branded and store brand sweeteners and liquid water enhancers becomes more vertically integrated. Additionally, the new facility will enable the company to enter additional markets such as powdered drink mix flavors, vitamin fortified drink mixes, and powdered dietary supplements.

“With the new investment in our spray dry facility, Heartland will be able to ensure that we remain competitive in the long term and capitalize on the growth opportunities in front of us. We are committed to serving North American customers out of our Indianapolis plant, and being more vertically integrated will ensure we are able to meet that goal” stated Heartland CEO Ted Gelov.

Heartland’s spray dry facility is a state of the art Fluidized Spray Dryer. The new technology employed by Heartland provides superior agglomeration of particles and environmentally responsible operation.

This latest expansion comes less than a year after Heartland, long a leading supplier of zero calorie sweeteners to most major food retailers, expanded into the fast growing liquid water enhancer category. Heartland is the number one supplier of store brand water enhancers in the United States.

SOURCE TC Heartland, LLC

#### **ABOUT HEARTLAND**

Heartland Food Products Group is a global leader in the production of liquid beverage enhancers as well as zero calorie sweetener products for the retail market. Heartland produces and markets both store brand and branded offerings in a wide variety of versions, flavors, and packaging formats. The company is headquartered in Carmel, Indiana with production facilities in Indianapolis, Indiana and the Netherlands. Heartland remains focused on delivering against four core principles – Speed to Market, Consumer insight driven innovation, Flexibility, and Reliability.